

BRAND NEW
TALENT AGENCY
IN MELBOURNE

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SPARKS MANAGEMENT

Welcome to Sparks Management

Sparks Management is a highly reputable and professional theatrical agency which represents leading performers in film, television, theatre and musical theatre. We pride ourselves on our hands-on style of representation, our honesty and accessibility in dealing with our artists and our extensive industry connections and knowledge.

Our directors possess combined backgrounds in performing, teaching and arts administration. Together they bring over 30 years of industry experience to the agency. This means that not only have we established strong industry contacts and relationships over the years but also that we have the ability to guide young performers as they develop their skills and confidence in preparation for careers as professional performers.

Admission to Sparks management is by audition only as this allows us to assess new performer's individual potential and to ensure that they are put forward for the right roles. Casting agents trust our recommendations because they know that we have taken the time to understand our actors' unique skills and abilities. Students who are part of the DWWTD community will receive first preference into the agency.

114 Dodge Street Bentla Melbourne 3067| Telephone-94895561| email- Sparksmanagement.com.au

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Sparks Management works alongside leading production houses, casting agencies, advertising agencies and photographers and supplies Australia's best commercial and fashion models and talent for a variety of projects including photo shoots, print, catalogue, magazine, Television, advertisements and more.

Sparks Management also provides experienced actors, dancers, hosts, singers and promotional talent to an extensive and ever-growing list of clients spanning across the advertising, fashion, film and event management industries.

Sparks Management selects models and talent not only based on impeccable and attentive presentation, but also work ethic, individual potential, extensive experience & accumulated expertise to ensure that our team will consistently meet if not exceed our clients' needs and requirements.

Frequently asked Questions-

What does the Management actually do?

The role of a talent agency such as Sparks Management is to find professional work for our performers appropriate to each individual performer's skill-level and profile. We are the first point of contact for casting agents and producers who are looking to cast a particular role and it is our job to know where each of our performer's abilities lie so that we can put forward the right person for the right role. It is our job to arrange auditions for the artist and to ensure that they have all the necessary information to audition well. Once the performer has been offered the role, then it is our responsibility to ensure that the terms of employment and fees are satisfactory and abide by industry standards.

A good agent will also take the time to build a relationship with their clients so that they are in a position to guide each performer along their chosen career path.

How do I join?

To join Sparks Management you must attend a consultation. During this time our directors will ask you some questions about yourself and may ask for your height and weight measurements for folio reasons. Please come prepared with a resume and willing to respond to some questions about yourself. If you are a successful participate into our Management

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you will receive a conformation letter of your acceptance within 14 days from your consultation.

Am I guaranteed work?

Unfortunately no. When we select new performers for our agency, we do try and choose children who are not only talented but who we think will be in demand for various kinds of work. However, the industry is very changeable and goes through slumps and highs and we cannot predict with full accuracy which children will find work over the course of a single year. We are honest with parents about their child's prospects and we ask parents to keep in mind that a career in the performing arts is usually not created overnight and that it may take several years of hard work on your part and ours before we are able to see significant results. We suggest parents contact the agency from time to time to check in on their child's progress. We are always happy, with time permitting to give you feedback.

Are there fees to join Sparks Management?

yes. To join Sparks Management there is a \$350 joining fee per year. This however includes a full photo shoot and representation from the Management for 12 months. Please contact us directly for more information.

What commission do you charge?

Sparks Management charges the industry standard - 11% (inc GST) for all film, television and stage work and 16.5% (inc GST) for all TV commercials. Depending on the length and time of the job rates may vary for additional work.

AUDITION PROCESS-

At sparks management our auditions are run by our director. During your consultations potential clients will be asked some personal questions about themselves and will be asked to fill out some paper work. If the client has any special talents or information that will assist them in this industry then we advise you that you enlighten us with your achievements. If they participate in success with their application and Sparks offers them a position with the agency then they will receive an email and a conformation letter within 14 days from your consultation. From there they will be asked to visit our studios and offices and complete a 3 hour photo-shoot that will consist of full body shots, head shots and close ups. This will most likely be done out of our. They will also be invited to join the Sparks Team for a weekend skill building workshop and mock auditions to build there skills and attributes to ensure that they can achieve success when applying for auditions.

For further details you can directly contact our team on the following emails or telephone numbers

elise@sparksmanagement.com.au

Jessica@sparksmanagement.com.au

General enquiries @sparksmanagement.com.au

Or telephone (03) 94895561

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